

# **CAITLIN GEORGE** Graphic Designer & Presentation Specialist

Email: caitlin@georgeco.com Mobile: 248-763-8342 Portfolio: caitlingeorgedesigns.com



Location: West Bloomfield, MI

## **TECHNICAL SKILLS**

Illustrator

Indesign

Photoshop

Dreamweaver

Lightroom

After Effects

PowerPoint

Excel

Word

## WORK EXPERIENCE

### Freelance Graphic Designer - Jan. 2016 to Current Greater Detroit Area, MI

Freelance designer for a variety of local clients including but not limited to the following: Nicky D's Coney Island, Michigan Helicopters, D.Motown Deli, CityScape Deli, Axiom Wellness, RoundTable6, McKenna Associates, Complete Care Services, and many other businesses.

A majority of my work includes presentation design, restaurant menus, logo design and branding collateral, infographics, document design and layouts, social media advertising, brochures, and much more.

## Presentation Graphic Designer - Jan. 2017 - Current

#### WIN Technology - Eau Claire, WI (remote contractor)

Created pitch deck presentations, trade show booths, brochures, product instruction documents, internal document design, and many complex technology based infographics.

## Presentation Specialist - Sept. 2017 - Nov. 2017

#### Gongos Research - Royal Oak, MI

Designed graphics using Adobe Creative Suite combined with PowerPoint to build client branded pitch decks, infographics, and research presentations using a variety of client brand guidelines.

## EDUCATION BACKGROUND

#### Bachelor in Graphic Design

#### Minor in Creative Advertising

Sept. 2013 - Dec. 2016 Columbia College Chicago

## **PROFESSIONAL REFERENCES**

#### Petro Tsarehradsky

#### WIN Technology | VP Sales and Marketing

petro.tsarehradsky@wintechnology.com 715-225-3141

#### **Cristine Quackenboss**

#### WIN Technology | Marketing Specialist

cristine.quackenboss@wintechnology.com 952-210-5537